



News Release

VIPAR Heavy Duty Young Leaders Forum to Feature Northwood's Frank Morgan During 2017 Annual Business Conference

- *Young Leaders Lunch and Forum provides opportunity for networking and collaboration among industry peers*
- *Frank Morgan, adjunct faculty at Northwood University and president of Morgan Associates LLC, to address "Leadership for 2020 and Beyond"*
- *Young Leaders program includes GenNext reception and speed mentoring event*

Crystal Lake, Ill. – Sept. 28, 2017 – For the fifth consecutive year, the 2017 [VIPAR Heavy Duty](#) Annual Business Conference will feature a Young Leaders Forum and Lunch Tuesday, Oct. 17. The event brings together young industry leaders for networking and collaboration and will include a presentation by Frank Morgan, adjunct professor at Northwood University on "Leadership for 2020 and Beyond."

"The data is convincing that the leadership practices that were successful in the past 20 years will not be sufficient for the next decade," said Morgan, who in addition to his teaching duties is the president of Morgan Associates LLC. "The aftermarket will see massive changes in customers, technology, markets, competition and suppliers at an increasing rate."

Morgan says this new reality has been tagged as "a VUCA world" (volatile, uncertain, complex and ambiguous). His presentation will explore this new future and help young leaders understand how to succeed in this new environment.

In addition to the luncheon, a Young Leaders reception will be hosted with GenNext – an industry group composed of the up-and-coming leaders of tomorrow in the aftermarket truck parts industry. Speed mentoring, a feature introduced at last year’s reception is back by popular demand. The speed mentoring session gives young leaders the opportunity to ask questions of industry veterans to gain insight and advice on how to be successful in the independent heavy duty aftermarket.

The VIPAR Heavy Duty Annual Business Conference Oct. 15-20 at the JW Marriott Orlando, Grande Lakes, is an action-packed week that will feature updates on the organization, technology solutions, new products and program opportunities. The structure of the week includes the annual stockholder meeting, a general session, trade show, more than 1,500 one-to-one stockholder/supplier partner meetings, as well as networking events.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

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Image attached:

Download image: <https://goo.gl/wrJg6v>

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America’s leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty family of companies. For more information, visit www.vipar.com.

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